

WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601 DUDLEY MEDIA - 3242 ATTN: BOB DUDLEY 919 CATHERINE STREET PHILADELPHIA PA 19174

DATE: 11-02-2012

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Contract No Revision Dt Rev# Advertiser Brand Product Code Station/Market TAMMY DUCKWORTH FOR CONGRESS 8TH POLITICALS WLS - CHICAGO

Agency Est#			CMS # Sales Office Account Executive			Start Date	rt Date End Date Billing							Packa	itle		
	1		242576	PHILADELPHIA	11-05-2012	11-06-2	6-2012 M (Broadcast Month, Cycle 1)						N	242576			
Line	Start Date	End Date	Time Period Description						Duration	М	T \	ΝT	F S	S SF	PW Pric	e Tot Spots	Total \$
			Agency CPE:	E:1													
1	11-05-2012	11-05-2012	04:30AM - 04:	59AM AE	3C 430A MORN NEWS: 427	'-459A SU, M-	TH (10	1	30	2					2 19	0 2	380.00
2	11-05-2012	11-06-2012	05:00AM - 06:	00AM MO	PRN NEWS: 5-6A M-F (5510))		1	30	1	1				2 66	5 2	1,330.00
3	11-05-2012	11-06-2012	06:00AM - 07:	00AM MO	RN NEWS: 6-7A M-F (5511)		1	30	1	1				2 1,33	0 2	2,660.00
4	11-05-2012	11-06-2012	07:00AM - 09:	00AM MO	RN NEWS/GMA: 7-9A M-F	(5512)		1	30	1	1				2 1,71	0 2	3,420.00
5	11-05-2012	11-06-2012	09:00AM - 10:	00AM DA	YTIME: WINDY CITY LIVE 9	-10A M-F EFF	: 5/26-	1	30	1	1				2 85	5 2	1,710.00
6	11-05-2012	11-05-2012	11:00AM - 12:	00PM DA	YTIME/ NEWS: 11-12NOON	DAYTIME M-I	F (5516	1	30	1					1 95	0 1	950.00
7	11-05-2012	11-05-2012	02:30PM - 03:	00PM DA	YTIME: JEOPARDY 230P-3	P M-F (12210)		1	30	1					1 1,23	5 1	1,235.00
			03:00PM - 04:		YTIME/EF : KATIE COURIC	,	17)	1		1					1 1,42		1,425.00
			05:00PM - 05:		RLY NEWS: 5-530P M-F (5	,		1		1					1 2,09		2,090.00
			06:00PM - 06:		RLY NEWS: 6-630P M-F (5			1		1					1 2,37		2,375.00
		11-05-2012			CESS: WHEEL M-F 628P-7	` ,	4400D	1		1					1 3,32		3,325.00
		11-05-2012			ORBIT:NEWS M-F1000-103	·		1		1					1 5,22		5,225.00
					NEWS: NIGHTLINE: M-F 1	,	021)	1) 1	4				1 1,61		1,615.00
		11-06-2012	07:00AM - 09: 10:00AM - 11:		PRN NEWS/GMA: 7-9A M-F YTIME: THE VIEW 10-11A I	` ,		1) 1					 1,71 1,71 		3,1=0.00
13	11-05-2012	11-00-2012	10:00AW - 11:	UUAIVI DA	TINE: THE VIEW 10-11A	WI-F (3314)		1	30	'	1				2 1,71	2	3,420.00



TOTAL

WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601

0.00

0.00

DUDLEY MEDIA - 3242 ATTN: BOB DUDLEY 919 CATHERINE STREET PHILADELPHIA PA 19174

0.00

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49,580.00

Contract No Contract Dt Revision Dt Rev# Advertiser B									Brand					Pro	oduct (Code			Station/Market		
397371 08-30-2012 11-01-2012 3 DUCKWORTH FOR C				FOR CONGR								LITIC				WLS - CHICAGO					
Agency Est#			CMS #			Sales Office		t Executive	Start Date			"						ge Contract Tit	itle		
			1		242576		PHILADELPHI		KER	11-05-2012	11-06-2		<u> </u>		cast Month, Cycle 1)			N	242576		
L	ine	Start Da	·								RC	Duration	M T	W	T F	S	S SP	W Price	Tot Spots	Total \$	
			Agency CPE: E:1																		
	16	11-05-20 ⁻	I-05-2012 11-05-2012 04:00PM - 05:00PM EARLY NEWS M-F 4-5P (849						/S M-F 4-5P (8499))		1	30	Х					1 1,700	1	1,700.00
١.	17	11-05-20 ⁻	-2012 11-05-2012 09:00PM - 10:00PM PRIME: MON: 9-10P CASTL						N: 9-10P CASTLE	EFF 9/24 (5603	5)	1	30	Х					1 13,300	1	13,300.00
																		Contra	cted Gross Tota	al: 24	49,580.00
																		Λ.	tual Gross Tota	 al: 24	49,580.00
																			ncy Commissio	·	7,437.00
																		, tgc	Net Tota		42,143.00
	Month/YR				Preempted			Made G	Made Good Contract Total			Adjustments									Actual Total
H	Nov	12				0.00			0.00	49,580	0.00				0.00						49,580.00
															3.00						· ·

49,580.00